IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of.:

Ido MILSTEIN et al

§ Confirmation No.: 7903

Serial No.: 10/597,221

Filed: July 17, 2006 § Group Art Unit: 3664

For: TARGETED MARCHING §

§ Attorney Docket: 35507

Examiner: Bhavesh V. AMIN §

Mail Stop Amendments Honorable Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313-1450

RESPONSE

Sir:

This is in response to the United States Patent and Trademark Office Action mailed November 9, 2009, which response is being made on or before May 9, 2010, and for which a three month extension of time fee is due and enclosed herewith.

Applicant submits this response for entry into the record, in which:

Amendments to the Claims begin on page 2.

Remarks begin on page 7.

Please amend the above-identified application as follows: